



APPLY NOW

## VIRTUAL VEHICLE

VIRTUAL VEHICLE is an internationally successful research and development center for virtual vehicle technologies. We deal with future vehicle concepts and future development processes. Current developments in the field of powertrains and driver assistance systems are leading to strongly software-based vehicles (software-defined car) and therefore require a rethink and new approaches in vehicle development. With over 300 employees, we are the largest research center for virtual vehicle development in Europe. We are working on safe, environmentally friendly and affordable vehicles of the future.

We are **currently** looking for a

## Marketing Employee (f/m/d)

### Your Tasks

- Marketing measures and campaigns in co-operation with the management and the specialist departments.
- Collaboration in project-related marketing activities and measures.
- Writing and optimising texts for various marketing and communication channels such as press releases, newsletters and mailings.

- Supporting the social media team in the area of content & design, collaboration in the creation of reels.
- Support in the strategic (further) development and conception of campaigns (online and offline campaigns to strengthen the corporate brand, expand partner relationships, etc.).
- Internal communication measures.
- Conception and creation of content for website and print media with a differentiated focus (HR, company positioning, press releases).
- Close coordination within the team to jointly recognise marketing trends, create content and communicate accordingly.

## Your Profile

- Completed education with focus on marketing and/or communications.
- Professional experience in the field of corporate communications/PR.
- Strength in writing and drafting texts with technical content (in German and English).
- Affinity for text design and interest in social media.
- Knowledge of Adobe Suite (e.g. Photoshop, InDesign, etc.).
- Experience with CMS systems (e.g. WordPress) and newsletter tools (e.g. Mailchimp).
- Experience in technical marketing is an advantage.
- Passion for future mobility.
- Outside-the-box thinking and an open and creative way of working.

## What's in it for You

- A highly varied and diverse range of tasks in an international research center.
- An exciting and interdisciplinary working environment with a lot of creative freedom.
- Possibility of home office and individual time management that offer you the flexibility you need.
- An environment with flat hierarchies that gives you the freedom to take on responsibility and allows for creative collaboration.

- Personal and professional development opportunities on any career level.
- Welcome Day and mentoring program for new employees’.
- Sports and health promotion activities, including weekly yoga, company runs etc.
- Corporate events.

The minimum annual salary, depending on qualification and classification, is **EUR 43,100 gross (fulltime)**. An **overpayment** is possible and depends on qualification and the present special experience.

APPLY NOW and JOIN OUR TEAM

## Contact

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[www.v2c2.at](http://www.v2c2.at)

